

APPLICATION FOR TRADE STAND SPACE

Please complete applicable sections, and return (post) along with your payment to Ana Carmo at Holstein UK, Scotsbridge House, Scots Hill, Rickmansworth, Herts WD3 3BB by the 9th January 2010.

Applications cannot be processed without payment of a deposit (25% of total charge)

Bookings open until 9th January 2010



CONTACT DETAILS

(to be used in the show catalogue & website)
PLEASE WRITE IN CAPITAL LETTERS

Trade Name	
Contact name	Telephone No
Billing address	
Post Code	
E-mail	Website

Every STAND BOOKING INCLUDES

- Two admission tickets per 10m2 space taken (Additional exhibitor tickets available at discount rate)
- Free on-site vehicle circulation during set up and break down days
- Wi-Fi (Hall 1)
- Contact details published in the show catalogue and website
- Discounted advertising rates (show catalogue and Holstein UK Journal)

STAND OPTIONS

Please circle required option. (All stands will be located in Hall 1.)

Orange section Pink section Green section Brown section

Space Only

	Orange section	Pink section	Green section	Brown section
9m2	£540	£315	£225	£160
12m2	£720	£420	£300	£200
16m2	£960	£560	£400	£275
Other	Call office	Call office	Call office	Call office
Shell Scheme				
9m2	£745	£565	£475	£385
12m2	£959	£720	£600	£500
16m2	£1,245	£925	£765	£635
Other	Call office	Call office	Call office	Call office

Farmers' Market 6m2

£300

TOTAL m2

STAND TOTAL £

ADVERTISING OPTIONS

circle required option if you wish to place an advert in the following publications

Advert size	Holstein UK Journal –	Event
	Out early Feb 10	Catalogue
Double Page	£700	£300
Full Page	£400	£170
Half page	£200	£90
¼ Page	£100	£45
Insertions	£460	£200

ADVERTISING TOTAL £

CONCESSION TICKETS (staff and guests)

Purchase admission tickets (£6 instead of £12): Invite your customers to your stand for less.

Extra tickets required (£6 each)

TICKETS TOTAL £

ALL BRITAIN AWARDS FUNCTION TICKETS

Stoneleigh Park, Wednesday, 17th Feb 2010 (Evening)

Total No required (£25 per person)

FUNCTION TICKETS TOTAL £

ADDITIONAL SERVICES

To organise electricity, furniture, audiovisual and print supplies, please contact our recommended suppliers directly (Contact details listed overleaf)

GRAND TOTAL £

PAYMENT INSTRUCTIONS

Applications cannot be processed without payment of a deposit (25% of total charge). Remaining (75% of total charge) must be received by 15th January 2010.

PAYMENT METHODS

Credit/Debit Card please call Jacky Palmer on 01923 695 284

Bank transfer made to Holstein UK PLEASE QUOTE your trade title for transaction (Barclays Bank Plc., Sort code 20-91-79, Account No 20951226). For extra security please forward BACS confirmation on to anacarmo@holstein-uk.org or post it to Ana Carmo at Scotsbridge House, Scots Hill, Herts WD3 3BB UK.

Cheque payable to Holstein UK and posted to Ana Carmo at Scotsbridge House, Scots Hill, Herts WD3 3BB UK

OFFICIAL SUPPLIERS

The following suppliers provide exhibitor discount rates, please quote National All Breeds 2010 when booking.

Electrics – National Electrics Exhibitions Ms Sarah Baskerville sarah@nee.co.uk 02476 696601 www.nee.co.uk

Furniture – Concept Furniture Ms Tammy Greenfield 01562 732004 tammy@conceptfurniture.co.uk www.conceptfurniture.co.uk

Audiovisual – Smart AV 08450780326 www.smart-av.com

IT Rentals – Mr Noel Hoey 0845 0722888 noel.hoey@itrentals.com www.itrentals.com

Printers – Print-2-Media – Mr Glenn Wrigley 07813632791 glenn@print-2-media.com www.print-2-media.com

Illingworth Signs – Ms Wendy Seenan 07905 350064 www.illingworthsigns.co.uk illingworthsigns@yahoo.co.uk

Trade Exhibitors Terms and Conditions

The show is organised by Holstein UK ("The Organiser") of Scotsbridge House, Scots Hill, Rickmansworth, Hertfordshire, WD3 3BB. (Telephone 01923695200 - Fax01923 770003)

APPLICATION FOR STANDS – Applicants for exhibition space for the period of the National All Breeds Show 2010 must complete the provided trade booking form and return it to Holstein UK with whom the forms must be lodged not later than 14th January 2010, accompanied by the necessary fees. Holstein UK are empowered to refuse entries not accompanied by the appropriate fees.

REFUSING ENTRIES – Applications will be accepted on the strict understanding that the Organiser reserves the right to refuse any application without giving reason therefore, and to determine the area and position of sites. Further if any exhibitor cancels his application after space has been so allocated any refund of rental will be entirely at the discretion of the organiser.

ALLOCATION OF SPACE – The organiser shall determine the area and position of the space to be allocated to the exhibitors for the display of items listed by the exhibitor on his application for space. The tenancy of the space is granted for the period of the National All Breeds Show 2010. All exhibits must be removed from the showground by 5pm on Thursday 18th February 2010.

PAYMENT TERMS – Applicants should proceed with relevant payment following outlined schedule: Reservation Fee - 25% of total space rental to be settled upon stand reservation. Booking confirmation – remaining 75% of total space rental cleared by the 15th January 2010. The organiser reserves the right to refuse premises access to applicants without prior full cleared funds.

CANCELLATION – The Organiser reserves the right to refuse reimbursements to applicants should they wish to cancel their stand booking after the 7th January 2010. Reservation fee is not refundable (25% of total stand rental fee).

STAND RENTAL - All charges will apply for 2010. The amount of VAT will then be added at the standard rate of 15.5% prevailing at the time of preparation of these regulations. If however there is a change in the rate of VAT before the remittance is received the VAT payable will be at the revised rate.

SUB-LETTING – Exhibitors are prohibited from sub-letting space allocated to them.

OPENING & MANNING OF STANDS – Stands must be open and manned continuously during the following times – Tuesday, 16th February and Wednesday, 17th February 2010 between 7am-6pm.

RESTORATION OF SITE – the surface of the floor must not be broken for any purpose whatsoever.

DELIVERY & ARRANGING OF EXHIBITS – Schedule to be advised.

REMOVAL OF EXHIBITS – No exhibit shall be moved or dismantled before the termination of the show on Wednesday 17th February 2010.

ELECTRICITY – (Electric Power, fittings etc) Application must be directed to National Electrics Exhibitions using provided form. Contact Ms Sarah Baskerville sarah@nee.co.uk 02476 696601 www.nee.co.uk

EXHIBITORS RESPONSIBILITY – All Exhibitors and other persons in charge of exhibits and all persons admitted into the showground shall be subject to the Rules of the Organisers and shall obey the order of the stewards and other officials. Exhibitors shall be answerable to the conduct of the assistants or representatives.

INTERPRETATION OF REGULATIONS – The decision of the Organisers shall be final in every matter arising in connection with the National All Breeds Show 2010.

ADMISSION OF PUBLIC – The showground will be open for the admission of public from on Tuesday, 16th February 2010, 7pm until Wednesday, 17th February 2010, 6pm.

DOGS – No dogs will be admitted to the Showground, except Guide Dogs.

CATERING – Exhibitors may supply refreshments free of charge to their customers. However, under no circumstances will they or anyone else on their stand be permitted to sell or receive money for refreshments. Exhibitors catering on their own stands are reminded that they must conform to the requirements of the Food Hygiene Regulations.

DISCLAIMER - The term "Exhibitor" includes persons taking part in any competition or display arranged by the Organiser and the owner of the animal, plant, piece of machinery or anything involved in any such competition or display at the National All Breeds Show 2010. The Organiser will not be responsible for death, disease, damage or loss caused to any exhibitor or to his or her servant or agent, or to any animal, article, plant, piece of machinery, or thing of whatever nature brought onto the showground by the said exhibitor from whatever cause, death, injury, disease, damage or loss arises. (Save as aforesaid) the exhibitor shall indemnify the Organiser against all claims, damages and expenses whatsoever in any way arising out of the presence of the exhibitor, his servants, agents, exhibits, vehicles or equipment on the showground and shall assume full responsibility therefore. Exhibitors are advised to insure against fire and other appropriate risk, not only as regards their own property, but also against any third party claims. These regulations do not override any by-laws or regulations of the Stoneleigh Park Ltd.

HOLSTEIN UK, ITS OFFICERS OR AGENTS (WHETHER NEGLIGENT OR NOT) SHALL NOT BE LIABLE FOR ANY CLAIMS FOR LOSSES OR DAMAGES BY AN EXHIBITOR IN RELATION TO THIS SHOW.

CONFIRMATION NOTE I HAVE READ, UNDERSTOOD AND AGREE TO THE SHOW TERMS & CONDITIONS.

I hereby apply for trade stand space and will make our contractors and staff attending the show aware of the National All Breeds Show terms & conditions.

Name

Signature

Date

